

QIBC Event Report...

Trade Mission Led by Mr. Jean Charest, Premier of Quebec - 2006.January

In January 2006, QIBC was invited by the Quebec Government to join the first ever Trade Mission to India led by a Premier of Quebec.

The delegation led by Premier Charest went to Delhi, Calcutta and Mumbai.

There were about 30 people who accompanied this delegation from the Business as well as the educational sectors.

In India Mr. Charest met policy-makers, politicians and business people and spoke about the importance of Quebec to Indians.

In Calcutta he spoke at the *partnership summit* where there were about 2000 people from countries over the world including head of countries or their representatives.

QIBC got a lot of exposure and visibility at this mission in Quebec as well as in India.

The mission was a tremendous success in terms of visibility Quebec got in India. It was widely covered by the Indian Press.

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